

United Way 2022–2023 Annual Sponsorship Packages



Kishwaukee United Way

TRAILBLAZER SPONSOR \$15,000

Teasers & Tasters: Exclusive name and logo placement on event tickets, Chamber of Commerce e-blasts, and KUW website (logo with link). Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Prominent recognition on night of event as agency sponsor. Reserved table and event tickets for a trivia team of four (4) and six (6) spectator tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Four (4) reserved tickets to event and name/logo on table tent

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW events, and a **BRAND NEW** Born Learning Trail in your name.

GAME-CHANGER SPONSOR \$10,000

Teasers & Tasters: Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Recognition on night of event as agency sponsor. Reserved table and event tickets for a trivia team of four (4) and two (2) spectator tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Four (4) reserved tickets to event and name/logo on table tent

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW events.

CHAMPION SPONSOR \$5,000

Teasers & Tasters: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Tickets for a trivia team of four (4).

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Two (2) reserved tickets to event.

General: Logo placement on website, logo placement on all special event promotional materials.

SUPPORTER SPONSOR \$2,500

Teasers & Tasters: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Tickets for two (2) spectators.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Two (2) reserved tickets to event.

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Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor \$15,000
- Game-Changer Sponsor \$10,000
- Champion Sponsor \$5,000
- Supporter Sponsor \$2,500
- Friend Sponsor \$1,000 (Two (2) spectator tickets to Teasers & Tasters, one (1) ticket to Dueling Pianos, with logo and name on promotional materials)
- Neighbor Sponsor \$500 (One (1) spectator ticket to Teasers & Tasters with name and logo on promotional materials)

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____

Email: _____

____ Check is enclosed and made payable to Kishwaukee United Way

____ Please send an invoice to the contact information above

____ I'm interested in making payments, please contact me...

____ We'd like to make two payments

____ We'd like to make four payments

Completed forms can be emailed or mailed to:
Gretchen Sprinkle—gretchen@kishunitedway.com
PO Box 311 DeKalb, IL 60115
phone: (779) 255-1267