

# United Way 2021—2022 Annual Sponsorship Packages



Kishwaukee United Way

## TRAILBLAZER SPONSOR \$15,000

Taste: Bottles & Brews: Exclusive name and logo placement on event tickets, Chamber of Commerce e-blasts, and KUW website (logo with link). Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Prominent recognition on night of event as agency sponsor. Reserved table and event tickets for ten (10) guests and ten (10) raffle tickets

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Four (4) reserved tickets to event and name/logo on table tent

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW events, and a **BRAND NEW** Born Learning Trail in your name.

## GAME-CHANGER SPONSOR \$10,000

Taste: Bottles & Brews: Premier name and logo placement on event program (full page) and all event signage, all promotional materials (print, radio, electronic, social media) and all “thank you” recognition (print, electronic, radio). Recognition on night of event as agency sponsor. Reserved table and event tickets for eight (8) guests and eight (8) raffle tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Four (4) reserved tickets to event and name/logo on table tent

General: Logo placement on website, logo placement on all special event promotional materials, recognition at all public KUW events.

## CHAMPION SPONSOR \$5,000

Taste: Bottles & Brews: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Four (4) event tickets and four (4) raffle tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Two (2) reserved tickets to event.

General: Logo placement on website, logo placement on all special event promotional materials.

## SUPPORTER SPONSOR \$2,500

Taste: Bottles & Brews: Scaled logo placement on event program, event signage, promotional print, electronic and social media materials. Four (4) event tickets and four (4) raffle tickets.

211: Logo on 211 promotional materials and recognition at KUW Annual Meeting

Day of Caring: Name and logo placement on promotional materials for event, logo on event t-shirts, recognition at kick-off.

Dueling Pianos: Two (2) reserved tickets to event.

Questions? Please contact Gretchen Sprinkle at (815) 756-7522 or [gretchen@kishunitedway.com](mailto:gretchen@kishunitedway.com)

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## Please Check the Appropriate Sponsorship:

- Trailblazer Sponsor** \$15,000
- Game-Changer Sponsor** \$10,000
- Champion Sponsor** \$5,000
- Supporter Sponsor** \$2,500
- Friend Sponsor** \$1,000 (Two (2) tickets to Taste: Bottles & Brews, one (1) ticket to Dueling Pianos, with logo and name on promotional materials)
- Neighbor Sponsor** \$500 (One (1) ticket to Taste: Bottles & Brews with name and logo on promotional materials)

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_ **Check is enclosed and made payable to Kishwaukee United Way**

\_\_\_\_\_ **Please send an invoice to the contact information above**

\_\_\_\_\_ **I'm interested in making payments, please contact me...**

\_\_\_\_\_ **We'd like to make two payments**

\_\_\_\_\_ **We'd like to make four payments**

**Completed forms can be emailed or mailed to:**  
Gretchen Sprinkle—[gretchen@kishunitedway.com](mailto:gretchen@kishunitedway.com)  
PO Box 311 DeKalb, IL 60115